

BRAZIL TAX CONFERENCE SAO PAULO



03.
OCTOBER
2024

AGENDA

- ✓ The Industry's View on Tax Reform
- ✓ Perspectives and Challenges of Tax Reform Regulation
- ✓ Current Tax Issues in the Digital Environment
- ✓ Controversies of the new Transfer Pricing Legislation
- ✓ New Offshore Law and its Impacts on Tax Planning for High-Income Individuals
- ✓ BEPS and Pillar 2 – Challenges and Impacts for Brazilian Multinationals

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PROGRAM

8:30	Registration
09:00	Opening Speech <i>Dr. João Dácio Rolim, PhD (Queen Mary University of London/Rolim Goulart Cardoso)</i>
09:05	The Industry's View on Tax Reform <i><u>Chair:</u> Marcio de Lima Leite (Master in Business Law, Senior Vice President of Stellantis for South America, President of Anfavea)</i>
09:30	Perspectives and Challenges of Tax Reform Regulation <i><u>Chair:</u> Alessandro Cardoso (Doctor of Public Law PUC MG, Rolim Goulart Cardoso)</i> <i><u>Speakers:</u> Tathiane Piscitelli (Professor at FGV Direito SP, PhD and Master in Tax Law USP), Lina Santin (PhD in Tax Law PUC SP, Master in Tax Law FGV SP), Rodrigo Caldas (LLM King's College, VP Jurídico, Raízen Group)</i>
11:00	Coffee break
11:15	Current Tax Issues in the Digital Environment <i><u>Chair:</u> Daniela Lara (Master in Tax Law FGV Direito SP, Rolim Goulart Cardoso)</i> <i><u>Speakers:</u> Silvia Piva (PhD in Tax Law PUC-SP, GHBP Advogados, Nau d'Dês), Jacqueline Mayer (Post-Doctorate in Tax Law USP, JM Advocacia), Eduardo de Paiva Gomes (Master in Tax Law FGV-SP, PhD candidate at PUC-SP, VDV Advogados)</i>
12:45	Lunch
14:30	Controversies of the new Transfer Pricing Legislation <i><u>Chair:</u> Luciana Goulart (Master in Public Law PUC-MG, Rolim Goulart Cardoso)</i> <i><u>Speakers:</u> Sérgio André Rocha (Professor, Doctor UERJ, SAR Advocacia), Igor Scarano Brandão (FGV EAESP)</i>
15:45	BEPS and Pillar 2 – Challenges and Impacts for Brazilian Multinationals <i><u>Chair:</u> Luis Felipe de Campos (Master of Science University of Oxford, Rolim Goulart Cardoso)</i> <i><u>Speakers:</u> Marciano Godoi (PhD Complutense University of Madrid, Professor PUC-MG, Vice-president IEFi), Rogério Araújo (Senior Tax Executive - Tetra Pak, founder of TEWA), Dr. Beat Baumgartner (Loyens and Loeff, Switzerland)</i>
17:00	Coffee break
17:15	New Offshore Law and its Impacts on Tax Planning <i><u>Chair:</u> Frederico Fonseca (Master of Law Milton Campos Law School, Rolim Goulart Cardoso)</i> <i><u>Speakers:</u> Leonardo Castro (PhD USP, Castro Law), Isabel Calich (PhD, London School of Economics, HRSA Advogados), Ana Claudia Utumi (PhD USP, Utumi Law)</i>
18:30	Apéro and Networking



INFORMATION

Exchange Ideas is an international learning, training and networking platform on tax, wealth management and compliance focusing on practical matters and connecting financial advisors, family offices, lawyers, trustees, fund managers, and investors (“solution seekers”) with leading practitioners and academics in the field (“solution providers”). Exchange Ideas’ philosophy is to provide a platform that serves both ends of the relationship, by connecting members and allowing them to benefit from a leading advisory community, and to share the latest trends, knowledge and expertise in an efficient and cost-effective manner.



Participants

Entrepreneurs, tax specialists, lawyers, fiduciaries, private equity and hedge fund managers, representatives of trust companies and family offices, relationship managers and anyone with an interest in the areas of tax, wealth management and compliance.



Exchange Ideas

All participants may participate during the conference by asking questions directly or submitting written questions in advance to: info@exchange-ideas.com



Date & Time

Thursday, October 3rd, 2024 from 8:30 to 18:30.



Language

Due to the international content and multinational speakers, the conference will be in English and Portuguese.



Venue

The event will be held at Hotel Blue Tree Premium, Av. Brigadeiro Faria Lima, 3.989, Itaim Bibi – SP. For detailed information on how to get to the location, please visit the [website](#).



Registration

Registration is available under this [link](#).
Registration fee: R\$ 300,00. Lunch not included.



Contact us

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