



Brazil Tax Conference 2023

September 28, 2023 – São Paulo

In today's globalised and transparent world, individuals, companies and legal professionals face a set of new and demanding challenges in relation to regulatory and tax compliance. Recent developments in the area of tax transparency and the exchange of information for tax purposes have created a competitive landscape in which efficient compliance with tax laws is the key to success.

The Brazil Tax Conference 2023 will discuss the most recent changes in Brazilian tax legislation, from both a domestic and international perspective, including the analysis of comparative law in selected jurisdictions. Renowned tax law professionals and academics will explore the key issues currently underpinning the tax arena to ensure compliance in planning in a scenario of enhanced tax transparency.

In particular, the different panels will address the main aspects of the consumer tax reform currently underway in the National Congress, the recent changes to Brazilian tax legislation on transfer pricing, the new rules for taxing investments made by individuals abroad and the most current issues in digital economy taxation, such as the taxation of NFTs, network companies, digital nomads, among other topics. Practical case studies will also be presented on tax planning in inbound and outbound scenarios for various selected jurisdictions, such as Switzerland, Liechtenstein and Mexico.

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PROGRAM

08:30 Welcome and Registration

9:00 Opening Speech

Dr. João Dácio Rolim, PhD (Queen Mary University of London/Rolim, Goulart, Cardoso, Brazil)

Dr. Roland A. Pfister (Badertscher Attorneys at Law, Switzerland)

9:30 Consumer Tax Reform

- Analysing the main points of the Consumption Tax Reform under discussion in the National Congress

Chair: Luciana Goulart (Rolim, Goulart, Cardoso, Brazil)

Speakers: Dr. Marco Aurélio Greco (Brazil), Dr. Marcus Lívio Gomes (UERJ/Salomão Advogados, Brazil), Mário Sérgio Carraro (CNI, Brazil) and Vanessa Canado (Insper, Brazil)

11:00 Coffee break

11:30 Taxation in a Digital Environment

- Taxation of NFTs
- Network Society and Creator Economy
- Digital Nomads

Chair: Daniela Lara (Rolim, Goulart, Cardoso, Brazil)

Speakers: Dr. Tathiane Piscitelli (FGV, Brazil), Silvia Piva (Nau d'Dês, Brazil), Jacqueline Mayer (IBET, Brazil)

13:00 Lunch

14:30 Transfer Pricing

- New Transfer Pricing Regulation aligned with OECD rules

Chair: Luis Felipe de Campos (Rolim, Goulart, Cardoso, Brazil)

Speakers: Leda Cartaxo (CNI, Brazil), Zabetta Gorissen (GETAP, Brazil), Simone Borba (Arcos Dourados, Brazil)

15:45 Tax Planning and the BEPS Project

- Tax Planning in the Post-BEPS Era
- Global Minimum Tax and its impact on Brazilian multinationals
- The Principal Purpose Test (PPT) Clause in Brazilian treaties

Chair: Frederico Fonseca (Rolim, Goulart, Cardoso, Brazil)

Speakers: Dra. Ana Cláudia Utumi (Utumi Advogados, Brazil), Dr. Beat Baumgartner (Loyens & Loeff, Switzerland), Marco Antônio Ruiz (Andersen, Mexico)

17:00 Coffee break

17:15 Doing Business: Switzerland, Liechtenstein and Mexico

- Case studies: outbound scenarios (Brazilians investing in Switzerland, Liechtenstein and Mexico) and inbound scenarios (Swiss, Liechtenstein and Mexican investors using Brazil for investment purposes)

Chair: Dr. Roland A. Pfister (Badertscher Attorneys at Law, Switzerland)

Speakers: Peter Grüter (First Advisory, Switzerland), Ralph Thiede (First Tax Trust reg., Liechtenstein) and Manuel Zarate (Andersen, Mexico)

18:00 Closing and Networking



PROGRAM

Exchange Ideas is an international learning, training and networking platform on tax, wealth management and compliance focusing on practical matters and connecting financial advisors, family offices, lawyers, trustees, fund managers, and investors (“solution seekers”) with leading practitioners and academics in the field (“solution providers”). Exchange Ideas’ philosophy is to provide a platform that serves both ends of the relationship, by connecting members and allowing them to benefit from a leading advisory community, and to share the latest trends, knowledge and expertise in an efficient and cost-effective manner.



Participants

Entrepreneurs, tax specialists, lawyers, fiduciaries, private equity and hedge fund managers, representatives of trust companies and family offices, relationship managers and anyone with an interest in the areas of tax, wealth management and compliance.



Exchange Ideas

All participants may participate during the conference by asking questions directly or submitting written questions in advance to: info@exchange-ideas.com



Date & Time

Thursday, September 28th 2023, from 08:30am to 6:30pm



Language

Due to the international content and multinational speakers and attendants, the conference will be in English and Portuguese.



Venue

The event will be held at **L'Hotel Portobay**, located at Alameda Campinas, 266 - Jardim Paulista, São Paulo - SP. For detailed information on how to get there, visit the [website](#).



Registration

Registration is available on Sympla ([click here](#)).
Registration fee: R\$ 600.00 (six hundred reais). Lunch is not included in the ticket fee.



Accommodation

You can book your accommodation rooms visiting hotel's [website](#).



Contact us

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